



## EXPERIENCE

### **Graphic Design Manager** (October 2012–Current) Valley Fine Foods, Co. Inc., Benicia, CA

Manage all projects for Design department, delegate work based upon timeline and priority; responsible for all packaging from initial design mockups, though compliance with all regulatory agencies and on to final proofing and production with printers.

- Design packaging for Retail (*Three Bridges*) & Club (*Pasta Prima*) pasta and meal lines; line extensions; create mockup for sales.
- Working with printers through specs, proofing, and final production.
- Create collateral and promotional materials for pre-existing and any new product lines: sales brochures, posters, calendars, coupons, in-store signage, and booth design.
- Responsible for all social media and websites imagery (mainly recipe photography) including: initial concept, art direction, photography, propping/staging, and final image processing.

### **Food Photographer** (Nov 2014–Current) TableRunner.com, Emeryville, CA

Photography, conceptualizing, art direction, propping/styling and final processing of weekly meal images for main *TableRunner.com* website; organization and creation of food/people interaction imagery for social media.

### **Copy Editor and Web Designer, Consultant** (Jan 2012–April 2013) ATEC/IMC, Chico State, CA

Copy edit and maintain continuity of layout and design for Instructor and Training Guides for CALFire's Advanced All-Hazards Incident Management course; design and population of the AAIM website.

### **Graphic Designer** (Jan 2012–Oct 2012) Creative Services, University Advancement, Chico State, CA

Primarily working on the design and production of 32-page newspaper insert, 12-page photographic layout, and over-sized schedule for campus-wide Expo event. Design for campus brochures, event schedules, and magazines; web development and population of publications' websites; pre- and post-production of photography, type, and layout concerns.

## EDUCATION

**BA Communication Design** 2011  
Emphasis in Graphic Design  
CSU, Chico

**Certificate** 2011  
Literary Editing & Publishing  
CSU, Chico

**BA English** 2004  
Emphasis in British Literature  
UC, Santa Cruz

## SKILLS

Adobe CS (CS3, CS4, CS5, CS5.5, CS6):

Expert: Indesign, Illustrator,

Photoshop, Bridge

Good: Dreamweaver

CaptureOne: Good

Mac: Expert

Windows: Good

HTML/CSS: Working Knowledge

## MEMBERSHIPS

AIGA Aug 2010–Current  
Member

AIGA CSU, Chico Student Group  
2011 President

AIGA CSU, Chico Student Group  
2010 Secretary